

Plenary Session

Practical Build Back Better Efforts, and the Course of Action Hereafter

The Sendai Framework for Disaster Risk Reduction 2015-2030—which was adopted at the Third United Nations World Conference on Disaster Risk Reduction (WCDRR)—emphasized the importance of engaging various stakeholders in the efforts to reduce disaster risk. In addition, the Sendai Framework presented the concept of Build Back Better. We will discuss how the concept should be achieved, with a focus on the capabilities of citizens and communities in Sendai City, which served as the great driving force behind the recovery from the Great East Japan Earthquake.



Sunday, November 26

Free Admission

Reservation Recommended
to Secure Seats

On-the-spot
Participation Acceptable

Seating Capacity:
1,000 People

■ **Venue:** Main Hall, Conference Building 2F, Sendai International Center

■ **Time:** 12:50 p.m. – 2:20 p.m.

※This session is held successively following the World Bosai Forum (WBF) Opening (12:10 p.m.–12:50 p.m.).

We highly recommend participating in both the WBF Opening and the Plenary Session although entry to the venue in between sessions is possible.

Keynote Speech

“Build Back Better” Sendai’s approach
—Presentation of the Sendai model—



**Ms.
Kazuko Kohri**
Mayor of the City of Sendai

Panel Discussion

Coordinator



**Ms.
Keiko Itabashi**
Producer of Disaster Risk
Reduction and Prevention,
FM Sendai

Panelists

Mr. Shigeru Sugai

Head of Federation of the Nanzai Neighborhood Associations,
Wakabayashi-ku, Sendai

Mr. Manabu Tachioka

Executive Director of Personal Support Center

Mr. Tomoyuki Takayama

Representative of HOPE FOR project

Mr. Jun Umenai

Deputy Director General, City Planning Policy Bureau, City of Sendai

The following services are available: Simultaneous interpretation in English and Japanese; Japanese sign-language interpretation; and the display of summaries.

How to Apply: Please use the FAX Form on the rear side or visit our Application Website.

Ms. Keiko Itabashi

Producer of Disaster Risk Reduction and Prevention, FM Sendai

Ms. Itabashi has been producing a wide range of radio programs for a long time at FM Sendai. Since 2004, she has directed "Sunday Morning Wave," a program to raise awareness of disaster risk reduction and prevention. From 2006 to 2010, Ms. Itabashi planned and organized the Saba-Meshi Contest (the contest of survival foods), which invited listeners to introduce their original recipes for emergency meals to have in times of disaster. Thanks to this contest, she won the Producer's Award at the third Japan Event Award. Since the Earthquake in 2011, she has edited and supervised "The Handbook for Saba-Meshi and Disaster Prevention," which is published every year.

Mr. Tomoyuki Takayama

Representative of HOPE FOR project

Born in Sendai in 1983. Mr. Takayama launched the voluntary organization HOPE FOR project with members consisting mainly of graduates of Arahama Elementary School, Shichigo Elementary School and Junior High School. After the Earthquake, he has been carrying out activities in Arahama, the place where he was brought up, and also the place designated disaster risk area after the Earthquake to provide a base for connecting volunteers with those who used to live in the area based on the experiences on March 11, 2011. Currently, he is sharing his experiences, and the community's memories concerning the Earthquake while working at Arahama Elementary School, which is now preserved as the ruins of the Earthquake.

Mr. Shigeru Sugai

Head of Federation of the Nanzai Neighborhood Associations Wakabayashi-ku, Sendai

Mr. Sugai has been engaged in the Neighborhood Associations' activities since 2006. When the Earthquake occurred, he managed two evacuation centers at an Elementary School and a Junior High School in Sendai. After the Earthquake, he formed Voluntary Disaster Prevention Plans earlier than other areas. He also coordinated disaster prevention drills of the Nanzai District Voluntary Disaster Prevention Association, which was comprised of ten-odd organizations including: Neighborhood Association, Red Cross Volunteers, and Elementary and Junior High Schools. He also delivers lectures on community disaster prevention.

Mr. Jun Umenai

Deputy Director General, City Planning Policy Bureau, City of Sendai

Since April 1, 2017, Mr. Umenai has been in his current positions. In May 2011, just after the Earthquake occurred, he was transferred to Post-Disaster Reconstruction Department, which had been newly established to promote disaster recovery and reconstruction of Sendai City. As Senior Director, he coordinated the recovery and reconstruction projects and negotiated with the government to restore Sendai City.

Mr. Manabu Tachioka

Executive Director of Personal Support Center

Mr. Tachioka launched One Family Sendai, a support group for the homeless in February 2002, and assumed the position of Director after incorporating the group. He established Personal Support Center in March 2011. His assistance included providing housing support and helping the disadvantaged get back to normality. His support was characterized by customization to the actual needs of individuals. As Executive Director, he is now carrying out the project to assist those affected by the disaster in moving out of temporary housing as well in Miyagi Prefecture.



One-minute walk from International Center Sta. of Subway Tozai Line
 ※Please use Subway Tozai Line to the venue.

FAX Application Form

Please fill in the blanks and fax this form:



FAX. +81-3-3508-1718

Name	Organization ※optional	E-mail

※Your personal information will be used only for the purpose of managing this Forum.

Online Application ▶ <http://sendai-resilience.jp/events/> ※Application via E-mail is also available.

Contact:

■About application for the Plenary Session:

Secretariat for the World Bosai Forum Sendai Plenary Session

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■About content of the Plenary Session:

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